



**MORE THAN A RACE... A FULL WEEK OF NON -STOP FUN**



The Molson Indy is so much more than just a race. Following is a listing of all of the exciting events geared to getting the city of Toronto revved up for the Molson Indy.

<p><b>Thursday, July 3</b></p>	<p><b>Event: Molson Canadian Blow Out Bash</b>  <b>Location: Peel Pub – 276 King Street West</b>  <b>Time: 5:30 p.m. - &gt;</b>          The Peel Pub is the place to be for Molson Indy fans tonight. This is the first stop on the Molson Canadian Blow Out Bash Tour. The Molson Canadian traveling party will visit hot Toronto nightspots to get fans revved up for the Molson Indy. Look for racecars, the beautiful Molson Canadian Team Red, special appearances by racecar drivers and lots of Molson Indy prize packs including a chance to win a Dodge vehicle!</p>
<p><b>Friday, July 4</b></p>	<p><b>Event: Molson Canadian Blow Out Bash</b>  <b>Location: Alice Fazooli's – 294 Adelaide Street West</b>  <b>Time: 5:30 p.m. - &gt;</b>          The Molson Canadian traveling party will land into Alice Fazooli's tonight to get fans revved up for the Molson Indy. Look for racecars, the beautiful Molson Canadian Team Red, special appearances by racecar drivers and lots of Molson Indy prize packs including a chance to win a Dodge vehicle!</p>
<p><b>Saturday, July 5</b></p>	<p><b>Event: FedEx Charity Bike Challenge</b>  <b>Location: Exhibition Place – Lot "L"</b>  <b>Time: 10:00 a.m. – 5:30 p.m.</b>          Charity and Corporate teams compete for top time, racing in a nine-person bicycle shaped like a Molson Indy car. The Molson Indy Bike Challenge is an annual event for Molson IndyFest raising money for local children's charities.</p> <p><b>Event: Molson Canadian Blow Out Bash</b>  <b>Location: Montana's – 145 John Street</b>  <b>Time: 5:30 p.m. - &gt;</b>          Montana is the place to be for Molson Indy fans tonight. The Molson Canadian traveling party will getting fans revved up for the Molson Indy. Look for racecars, the beautiful Molson Canadian Team Red, special appearances by racecar drivers and lots of Molson Indy prize packs including a chance to win a Dodge vehicle!</p>
<p><b>Sunday, July 6</b></p>	<p><b>Event: FedEx Charity Bike Challenge</b>  <b>Location: Exhibition Place – Lot "L"</b>  <b>Time: 10:00 a.m. – 5:30 p.m.</b></p>
<p><b>Monday, July 7</b></p>	<p><b>Event: FedEx Charity Bike Challenge **Media Night**</b>  <b>Location: Exhibition Place – Lot "L"</b>  <b>Time: 6:00 p.m. – 9:00 p.m.</b>          Watch for upcoming announcement regarding media night.</p> <p><b>Event: Molson Canadian Blow Out Bash</b>  <b>Location: The Black Bull – 298 Queen Street West</b>  <b>Time: 5:30 p.m. - &gt;</b>          The Molson Canadian traveling party will start race week off at The Black Bull to get fans revved up for the Molson Indy. Look for racecars, the beautiful Molson Canadian Team Red, special appearances by racecar drivers and lots of Molson Indy prize packs including a chance to win a Dodge vehicle!</p>

<p><b>Tuesday, July 8</b></p>	<p><b>Event: Molson Indy Downtown</b>  <b>Location: - Toronto-Dominion Centre, Courtyard</b>  <b>Time: 10:00 a.m. – 2:00 p.m.</b>  A lunchtime salute to the stars and cars of the Molson Indy – this is the largest FREE event of race week. Check-out an autograph session with Team Player’s drivers Paul Tracy and Patrick Carpentier, as well as other star drivers from the six sensational race series competing at the Molson Indy. Highlights include the CASCAR Media Pitstop Challenge, The Molson Indy Remote Control Car Race, over 25 show-cars, live entertainment and a four hour spinning competition.</p> <p><b>Event: FedEx Charity Bike Challenge</b>  <b>Location: Exhibition Place – Lot “L”</b>  <b>Time: 6:00 p.m. – 9:00 p.m.</b></p> <p><b>Event: Molson Canadian Blow Out Bash ** GSYE Grand Finale**</b>  <b>Location: Gabby’s – 189 Queen Street East</b>  <b>Time: 5:30 -&gt;</b>  Don’t miss the grand finale for the Gentlemen Start Your Engines Contest! The 10 Finalists will rely on a celebrity panel of judges including Champ Car drivers Paul Tracy, Patrick Carpentier and Alex Tagliani, CART Atlantic drivers Jonathan Macri and Michael Valiante plus CASCAR drivers, NHL Superstars and – you to select the lucky winner. Look for racecars, the beautiful Molson Canadian Team Red and lots of Molson Indy prize packs including a chance to win a Dodge vehicle!</p>
<p><b>Wednesday, July 9</b></p>	<p><b>Event: Molson Indy Charity Golf Classic</b>  <b>Location: Wooden Sticks Golf Club, Uxbridge</b>  <b>Time: 11:30 a.m. Shotgun Start</b>  This exclusive golf tournament features Champ Car drivers and corporate foursomes, playing on the ‘golf masterpiece’ of Wooden Sticks in support of the Greg Moore Foundation. For information call the Molson IndyFest hotline at 416-966-6213. <a href="http://www.woodensticks.com">www.woodensticks.com</a></p> <p><b>Event: Molson Indy Transporter Parade</b>  <b>Location: Up University Avenue and Down Yonge Street to the Molson Indy Track</b>  <b>Time: 12:00 Noon – 1:00 p.m.</b>  The Molson Indy Transporter Parade takes over Yonge Street, on Wednesday, July 9 at lunch hour. Over 30 spectacular transport trailers are sure to cause a commotion as they make their way down to the Molson Indy track. The transporters not only house the race cars, but serve as the technical centres for each race team, moving all of the components from city to city on the Champ Car World Series circuit. The Transporter Parade is the confirmation that the drivers and teams of the Champ Car World Series have officially arrived in our city.</p> <p><b>Event: FedEx Charity Bike Challenge</b>  <b>Location: Exhibition Place – Lot “L”</b>  <b>Time: 4:30 p.m. – 9:00 p.m.</b></p> <p><b>Event: Molson Canadian Blow Out Bash</b>  <b>Location: Crocodile Rock – 240 Adelaide Street West</b>  <b>Time: 5:30 p.m. -&gt;</b>  Crocodile Rock is the place to be for Molson Indy fans tonight. The Molson Canadian traveling party will be on hand to get fans revved up for the Molson Indy. Look for racecars, the beautiful Molson Canadian Team Red, special appearances by racecar drivers and lots of Molson Indy prize packs including a chance to win a Dodge vehicle!</p>

<p><b>Thursday, July 10</b> Continued...</p>	<p><b>Event: Black &amp; White Gala Dinner</b> <b>Location: Liberty Grand, Exhibition Place</b> <b>Time: 6:00 p.m.</b> The social highlight of every Molson IndyFest, this year's theme is 'Fire and Ice'! The Gala includes a huge silent auction in support of Operation Herbie, exclusive Molson Indy track tours with Champ Car Drivers, live entertainment, cigar bar, a casino and much more! For information call the Molson IndyFest hotline 416-966-6213.</p> <p><b>Event: Molson Canadian Pit Party featuring 'Celebrity' Bar Tenders</b> <b>Location: John Street, Toronto Entertainment District</b> <b>Time: 7:00 p.m. – 1:00 a.m.</b> The Molson Canadian Pit Party is an annual "Free Street Party" that will take over the heart of Downtown Toronto. Thousands of race fans and fun seekers will descend upon Toronto's Entertainment District to give the CASCAR Pit Stop Challenge a try, take in food, music, display cars, dancing in the streets and beer gardens. Bands will rock the stage while pit crews and racecar drivers join in the fun. Celebrity Bar Tenders will include Champ Car drivers, CART Atlantic drivers and CASCAR drivers! Watch for a special appearance of the Miss Molson Indy Contestants!</p>
<p><b>Friday, July 11</b></p>	<p><b>Event: "Clear the track – here comes Shack!" Eddy Shack Autograph Session</b> <b>Location: MotorFest</b> <b>Time: 12:00 p.m. – 2:00 p.m.</b></p> <p><b>Event: Miss Molson Indy Pit Walk-Thru / Paddock Visit</b> <b>Location: Thunder Alley and Champ Car Paddock</b> <b>Time: 1:00 pm – 4:00 pm</b> <b>Autograph Session in Thunder Alley at 1:00 p.m. – 1:30 p.m.</b></p> <p><b>Event: CART Atlantic Series Drivers Autograph Session</b> <b>Location: Thunder Alley</b> <b>Time: 2:45 p.m. – 3:15 p.m.</b></p> <p><b>Event: Champ Car Driver Autograph Session</b> <b>Location: Thunder Alley</b> <b>Time: 4:30 pm</b> <b>Race Fan Alert!!</b> Get to know our Champ Car drivers when every single driver of the Champ Car World Series participates in a full autograph session in the Autograph Session Tent in Thunder Alley.</p> <p><b>Event: Drivers' VIP Party Hosted by Paul Tracy</b> <b>Location: Wayne Gretzky's, 99 Blue Jays Way</b> <b>Time: 7:00 p.m. – 1:00 p.m.</b> <i>The party of the summer to see and be seen at! Hosted by hometown hero Paul Tracy, this year's event will have a 'Brazilian' flavour... can you say A Marca Bavaria! Watch for Champ Car drivers, Miss Molson Indy Contestants, WWE Superstars, Champ Cars, live entertainment, a live auction, a silent auction with unique racing paraphernalia, and a street barbecue extravaganza! Fans can catch their favourite drivers and celebrities as they walk the red carpet into the summer's most spectacular party event. For more information call the Molson IndyFest hotline 416-966-6213.</i></p>

Saturday, July 12

## **Super-Charged Saturday at the Molson Indy!** **A day for the fans!**

**Event: Miss Molson Indy Pit Walk-Thru / Paddock Visit**  
**Location: Thunder Alley and Champ Car Paddock**  
**Time: 1:00 pm – 4:00 pm**

**Event: CART Atlantic Series Drivers Autograph Session**  
**Location: Thunder Alley**  
**Time: 11:45 a.m. – 12:15 p.m.**

**Event: Champ Car FAN Forum**  
**Location: Autograph Session Tent in Thunder Alley**  
**Time: 12:45 p.m. – 1:30 p.m.**

Something for our faithful gearheads! Meet the mechanics, the techies, the guys who make the rules...and hear some advice from a season pro! Race fans will get the chance to ask questions to an expert panel including CART Technology & Competition Chief Steward - Chris Kneifel, Team Player's Technical Advisor - Tony Cicale, CART Sr. Manager of Electronics – Kevin Vander Laan, racing legend Mario Andretti – and more to be announced!

**Event: The Greg Moore Pole Award**  
**Location: Molson Indy Pit Row**  
**Time: 2:45 p.m.**

In tribute to the memory of CART racing superstar Greg Moore, The Greg Moore Pole Award, will be presented to the Pole Sitter of the Molson Indy in Toronto. The presentation will take place on-track, at the Pole Sitter's Pit on Saturday, July 12 at 2:45 p.m. right after qualifying. The award will be presented in honour of a rising, young athlete, whose unforgettable smile and terrific sense of humour will be forever remembered by his fans and the drivers who were his competition.

**Event: World Wrestling Entertainment Superstar Autograph Session**  
**Location: MotorFest**  
**Time: 2:45 p.m.**

World Wrestling Entertainment Superstars Stacy Keebler and Test will go head to head with race fans at an Autograph Session in MotorFest beginning at 2:45 p.m.

**Event: CASCAR Super Series Driver Autograph Session**  
**Location: Thunder Alley**  
**Time: 2:45 p.m. – 3:45 p.m.**

**Event: Toronto Firefighter's Calendar Autograph Session**  
**Location: Thunder Alley at the Molson Indy**  
**Time: 3:00 p.m.**

Something for the ladies! The 'models' from the Toronto Firefighter's Calendar, who are actual members of the Toronto Fire Department, will 'save us all' at the Molson Indy when they join the festivities in Thunder Alley to sign autographs of their annual calendar. Proceeds will go to The Hospital For Sick Children's Burn Unit. Last year over \$10,000 was raised, and with over 30 percent of the Molson Indy attendance being female... the Molson Indy is hoping to help take that amount event higher for 2003.

**Event: Miss Molson Indy Grand Finale**  
**Location: Molson Canadian Beer Garden in Thunder Alley**  
**Time: 5:00 pm**

This is it – one lucky beauty will be crowned Miss Molson Indy Toronto 2003 and will fly to the west coast to represent Toronto in the Miss Molson Indy Vancouver contest! Judge panel includes Champ Car Drivers... and could include you! Listen to MOJO radio for a chance for you and friend to secure a place on the exclusive judge panel!

<b>Sunday, July 13</b>	<p><b>Event: Miss Molson Indy Pit Walk-Thru / Paddock Visit / Suite Visit</b> <b>Location: Molson Indy Track</b> <b>Time: 10:00 am – 11:30 am</b></p> <p><b>Event: 'Winged Wheels ' - Toronto Police Precision Motorcycle Team</b> <b>Location: Molson Indy Opening Ceremonies</b> <b>Time: @11:30 a.m.</b></p> <p>The Molson Indy will be off to an 'official' start when the 'Winged Wheels' Precision Motorcycle Team leads the Parade Lap around the track. Twenty-five officers of the Traffic Services Highway Patrol Unit, on their Harley-Davidson Police motorcycles, will guide the FedEx Championship Series Drivers, dignitaries and celebrity guests, around the track for the Parade Lap. 'Winged Wheels' promotes safe motorcycle riding skills and a positive attitude and image for the Service.</p> <p><b>Event: Canadian Air Force CF-18 Fly Past</b> <b>Location: 1,000 feet over the Molson Indy Track</b> <b>Time: Immediately following the National Anthem, Opening Ceremonies</b></p> <p>Two supersonic CF-18 fighter aircraft will soar at 1,000 feet over the Molson Indy Start / Finish Line piloted by two Canadian Air Force world class pilots, from 433 Tactical Fighter Squadron based at 3 Wing Bagotville, Quebec.</p> <p><b>Event: 'Gentlemen Start Your Engines'</b> <b>Location: Victory Podium / Opening Ceremonies</b> <b>Time: @12:25 p.m.</b></p> <p>Millions of geared up race fans around the world will be thrilled when the drivers of the Champ Car World Series take to the starting grid for the 18<sup>th</sup> running of the Molson Indy!</p> <p><b><u>'THE' EVENT:</u> The 18<sup>th</sup> running of the Molson Indy</b> <b>Location: Exhibition Place, Toronto</b> <b>Time: 12:30 p.m.</b></p>
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(Schedule subject to change)

